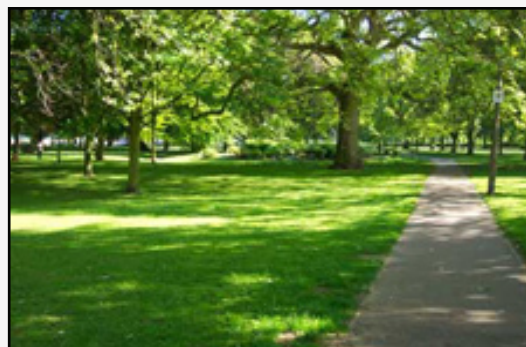


APRIL 8 & 9, 2009

ORGANIC LAWN CARE AND LANDSCAPE WORKSHOP

LUSSIER FAMILY HERITAGE CENTER IN MADISON, WI

For professional landscape service providers, county and municipal landscape managers, Master Gardeners, professional arborists and more. All are welcome!



HERE'S YOUR CHANCE TO LEARN FROM THE PROS!

Can natural lawns look as lush and beautiful as chemically maintained lawns? How do you calculate applications of organic fertilizer? When is the best time to aerate a lawn or sports field? What is compost tea and how can you make it?



Many experts agree that the future of professional landscaping is in the field of natural or organic lawn care. All across the country, consumers are asking for natural lawn care programs and landscaping professionals like you are learning more about this rapidly growing field.



Join our nationally recognized turf and tree experts for a one and a half day intensive training program. Learn how you can develop and maintain lush, beautiful turf and landscapes minimal use of chemicals.

This conference is coordinated by the IPM Institute of North America, Inc., and sponsored by the Greater Madison Healthy Lawn Team and Whole Foods Market.

Workshop presenters include:

Chip Osborne, President of Osborne Organics; **James Sotillo**, President of TreeWise Organics; **Dr. John Stier** from the University of Wisconsin; **Sue Jones**, Watershed Management Coordinator of the Dane County Office of Lakes and Watersheds; and **Dr. Tom Green**, President of the IPM Institute. See backside for speaker bios.

The workshop fee includes study materials, lunch and refreshments. Pre-registration is required. For more information, contact Becky Stracener at (608) 232-1410 or rstracener@ipminstitute.org.

Speaker Bios

Chip Osborne - President, Osborne Organics

Chip is a professional horticulturist with over 30 years experience and president of Osborne Organics, a consulting company working with municipalities and school districts in the area of pesticide reduction and natural turf management. Chip is the co-Chair of the Marblehead Pesticide Awareness Committee and he is also the co-chair of Marblehead's Living Lawn Project, a "seeing is believing" organic lawn and garden demonstration site. Chip lectures widely on organic turf management, both to homeowners and municipalities, and has addressed many audiences. Currently, Chip is teaching classes to certify landscape professionals on natural, organic methods in conjunction with the New York State Turf and Landscape Association, Grassroots Environmental Coalition and the County of Westchester in New York. As a member of the Town of Marblehead Recreation, Parks & Forestry Commission (an elected position) for the past six years and current chair for the past four, Chip is currently implementing an Organic Turf Management Plan for the Town of Marblehead public lands, including athletic fields ~ leading the way for organic playing fields in Massachusetts.

James Sottilo - TreeWise Organics

James Sottilo is an ISA Certified Arborist committed to organic tree health care. He is current vice president of the Long Island Arborist Association and has been instrumental in designing progressive organic tree and lawn care programs for estate properties. James is a hands-on tree health care expert who prides himself on keeping up with the latest organic materials and application techniques. He's also extremely knowledgeable in the area of advanced soil testing to determine a property's specific needs. In short, James' dedication to the use of organics for the health and beauty for your trees is unmatched in the region. Visit the TreeWise website at www.treewiseorganics.com

John Stier, Ph.D. – Associate Professor, University of Wisconsin

Dr. Stier is associate professor in the Department of Horticulture with Extension responsibilities for Integrated Pest Management in schools, golf courses, athletic fields and extension agent and pesticide applicator training. John teaches turfgrass management, advanced turf management & physiology and turf pest management. His research interests include environmental impacts of turf, turf stress physiology & management, turf weed management, sports and golf turf, and evaluation of new turfgrass species and varieties. He holds a B.S. and M.S. in plant pathology from the Ohio State University, and a Ph.D. in crop and soil sciences from Michigan State University.

Thomas Green, Ph.D. - President, IPM Institute of North America

Tom is president of the IPM Institute of North America, Inc., a non-profit organization he co-founded in 1998. The Institute's mission is to leverage marketplace power to improve health, environment and economics in agriculture and communities through Integrated Pest Management (IPM). The Institute operates the IPM STAR program, evaluating and certifying schools nationwide for their pest management practices and impacting more than 2 million children since its inception in 2003. In 2004, 2005, and 2008 the Institute was named a Pesticide Environmental Stewardship Program Champion by US EPA. Clients and funders have included US Army, US EPA, USDA, SYSCO Corporation, Whole Foods Market, General Mills and the Universities of Wisconsin, Florida, Cornell and Rutgers. Dr. Green has been an apple grower, and founder and owner of an IPM supply business that is now part of GEMPLER'S. He is a Certified Crop Advisor and holds a Ph.D. in entomology from the University of Massachusetts.